



KNOW. DECIDE. PROTECT.

Consumer Education Initiative

Enroll Your Nursing Home Today!

Join the **Know. Decide. Protect. Consumer Education Initiative**, a one-year project designed to improve care and quality of life for nursing home residents across North Carolina.

WHO SHOULD BE INVOLVED?

- Residents and families
- Direct care staff

BENEFITS TO YOUR NURSING HOME:

- ✓ Boost resident and family satisfaction
- ✓ Strengthen staff-resident relationships
- ✓ Demonstrate commitment to quality care

READY TO JOIN?

CLICK HERE or **scan the QR code** below to sign the letter of support.



This initiative helps residents and families:

- Understand psychotropic medications and their risks
- Learn their rights regarding medication consent
- Explore non-drug alternatives

Better knowledge means safer care, greater dignity, and improved engagement, since psychotropics can lead to falls, confusion, and reduced participation.

Why Participate?

This Civil Money Penalty (CMP)-funded project offers nursing homes the opportunity to:

- Engage residents and families in informed decision-making
- Improve communication and collaboration among residents, families, and staff
- Enhance education to support quality of life and care

Visit our website and learn more.

<https://quality.allianthealth.org/north-carolina-consumer-education-initiative/>