

## **KNOW. DECIDE. PROTECT.** **Consumer Education Initiative**

### **Enroll Your Nursing Home Today!**

Join the **Know. Decide. Protect. Consumer Education Initiative**, a one-year project designed to improve care and quality of life for nursing home residents across North Carolina.

#### **WHO SHOULD BE INVOLVED?**

- Residents and families
- Direct care staff

#### **BENEFITS TO YOUR NURSING HOME:**

- ✓ Boost resident and family satisfaction
- ✓ Strengthen staff-resident relationships
- ✓ Demonstrate commitment to quality care

#### **READY TO JOIN?**

**CLICK HERE** or **scan the QR code** below to sign the letter of support.



#### **This initiative helps residents and families:**

- Understand psychotropic medications and their risks
- Learn their rights regarding medication consent
- Explore non-drug alternatives

Better knowledge means safer care, greater dignity, and improved engagement, since psychotropics can lead to falls, confusion, and reduced participation.

#### **Why Participate?**

This Civil Money Penalty (CMP)-funded project offers nursing homes the opportunity to:

- Engage residents and families in informed decision-making
- Improve communication and collaboration among residents, families, and staff
- Enhance education to support quality of life and care

#### **Visit our website and learn more.**

<https://quality.allianthealth.org/north-carolina-consumer-education-initiative/>