

Demystify Health Care Decision-Making: National Healthcare Decision's (NHDD)

Ready, Set, Talk!



Event Planning Calendar

National Healthcare Decisions Day (NHDD) is a series of events to encourage adults to have conversations about their healthcare decisions and identify a healthcare proxy before any healthcare crisis. These events are conducted annually across the country on April 16.

Lead a regional approach by bringing together various players in the larger healthcare, legal and religious community to work collaboratively to benefit patients, families, and providers.

Use this calendar as a planning guide for your community NHDD events!

CALENDAR AT A GLANCE

✓	January	Get Started: Identify and recruit key stakeholders
✓	February	Plan your community strategy
✓	March	Finalize and Promote your event(s)
✓	April	Hold event(s)
✓	May	Debrief and lay the foundation for next year

2024 THEME: Talk About It



Month	Strategies for Success	Resources
January	<p>Connection Before Content</p> <ul style="list-style-type: none"> <input type="checkbox"/> Identify and recruit key stakeholders <input type="checkbox"/> Include multi-cultural leaders to co-design and co-host your community's events <input type="checkbox"/> Connect with the national NHDD campaign <ul style="list-style-type: none"> ▪ Join the pledge to participate ▪ Receive NHDD newsletters ▪ Connect with other participants via the Conversation Champions Map ▪ Review the NHDD website for ideas and resources <input type="checkbox"/> Participate in Alliant Health Solution's January 2024 Learning in Action Network (LAN) event to learn more about the campaign and connect with other providers 	<p>Recruiting Community Stakeholders to Join Us In Action</p> <p>Join the NHDD Campaign</p> <p>The Conversation Project Starter Guide for Communities</p> <p>LAN registration</p> <p>Conversation Project NHDD Resources</p>
February	<p>Plan Your Strategy</p> <ul style="list-style-type: none"> <input type="checkbox"/> Convene your planning group <input type="checkbox"/> Set goals and timelines for what you hope to accomplish <input type="checkbox"/> Define your action steps to get to your goal <input type="checkbox"/> Establish a process to monitor the progress 	<p>NHDD Event Planning Checklist</p> <p>Alliant Health Solutions Be Conversation Ready Resource</p> <p>IHI Age Friendly What Matters to Older Adults Toolkit</p>
March	<p>Finalize Event Plans</p> <ul style="list-style-type: none"> <input type="checkbox"/> Coordinate volunteers <input type="checkbox"/> Prepare event participants <p>Promote Events</p> <ul style="list-style-type: none"> <input type="checkbox"/> Utilize multiple channels to promote your events: <ul style="list-style-type: none"> o Social media o Government proclamations o PSAs <input type="checkbox"/> Gather or create materials to distribute at the event. 	<p>The Conversation Project Tips for Facilitating and Teaching</p> <p>Conversation Project Media Outreach</p> <p>Campaign Hashtags: #NationalHealthcareDecisions Day, #NHDD, #NHDD2024, #NationalHealthcareDecisionsDay2024</p>
April	<p>Execute Your Plan (or Host Your Event(s))</p> <ul style="list-style-type: none"> <input type="checkbox"/> Review your event planning checklist to confirm final details, print handouts and feedback forms and make signs to direct attendees to the event location <input type="checkbox"/> On the day of the event, set up your venue, welcome attendees and run your program 	<p>NHDD Event Planning Checklist</p> <p>NHDD Event Hosting: Participant Feedback Form</p>
May	<p>Conduct Reflection</p> <ul style="list-style-type: none"> <input type="checkbox"/> Evaluate and share results and learnings <input type="checkbox"/> What went well to carry over to next year's campaign? <input type="checkbox"/> What do you want to change or add to next year's campaign? <input type="checkbox"/> Strategies to maintain the momentum <input type="checkbox"/> What else can this group accomplish as a coalition of community leaders? 	