

National Healthcare Decisions Day (NHDD) is a series of events to encourage adults to have conversations about their healthcare decisions and identify a healthcare proxy before any healthcare crisis. These events are conducted annually across the country on April 16.

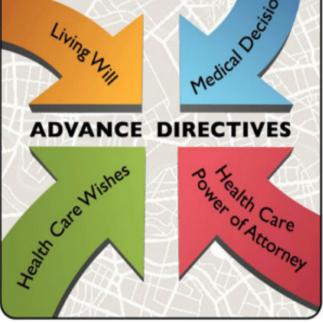
Lead a regional approach by bringing together various players in the larger healthcare, legal and religious community to work collaboratively to benefit patients, families, and providers.

Use this calendar as a planning guide for your community NHDD events!

CALENDAR AT A GLANCE			
~	January	Get Started : Identify and recruit key stakeholders	
~	February	Plan your community strategy	
~	March	Finalize and Promote your event(s)	
~	April	Hold event(s)	
~	May	Debrief and lay the foundation for next year	



2024 THEME: Talk About It



Month	Strategies for Success	Resources		
January	Connection Before Content Identify and recruit key stakeholders 	Recruiting Community Stakeholders to Join Us In Action		
	 Include multi-cultural leaders to co-design and co-host your community's events 	Join the NHDD Campaign		
	Connect with the national NHDD campaign			
	 Join the pledge to participate 	The Conversation Project Starter Guide for Communities		
	 Receive NHDD newsletters 			
	 Connect with other participants via the Conversation Champions Map 	LAN registration		
	 Review the NHDD website for ideas and resources 	Conversation Project NHDD Resources		
	 Participate in Alliant Health Solution's January 2024 Learning in Action Network (LAN) event to learn more about the campaign and connect with other providers 			
February	Plan Your Strategy	NHDD Event Planning Checklist		
	Convene your planning group	Alliant Health Solutions Be Conversation		
	Set goals and timelines for what you hope to accomplish	Ready Resource		
	Define your action steps to get to your goal	IHI Age Friendly What Matters to Older		
	Establish a process to monitor the progress	Adults Toolkit		
March	Finalize Event Plans	<u>The Conversation Project Tips for</u> <u>Facilitating and Teaching</u>		
	Coordinate volunteers			
	Prepare event participants	Conversation Project Media Outreach		
	Promote Events Utilize multiple channels to promote your events:	Campaign Hashtags:		
	 Social media 	#NationalHealthcareDecisions Day, #NHDD,		
	 Government proclamations 	#NHDD2024,		
	 PSAs Gather or create materials to distribute at the event. 	#NationalHealthcareDecisionsDay2024		
April	Execute Your Plan (or Host Your Event(s))	NHDD Event Planning Checklist		
	 Review your event planning checklist to confirm final details, print handouts and feedback forms and make signs to direct attendees to the event location 	NHDD Event Hosting: Participant		
	On the day of the event, set up your venue, welcome attendees and run your program	<u>Feedback Form</u>		
Мау	Conduct Reflection			
	Evaluate and share results and learnings			
	□ What went well to carry over to next year's campaign?			
	What do you want to change or add to next year's campaign?			
	Strategies to maintain the momentum			
	What else can this group accomplish as a coalition of community leaders?			



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