PARTNERSHIP FOR COMMUNITY HEALTH AND NURSING HOME SERIES:
Elements of a Successful Vaccination Season: Engagement, Communication, and Documentation

Thursday, September 28, 2023
12:30 p.m. - 1 p.m. EST/11:30 a.m. - 12 p.m. CST

SUMMARY:
The program will provide the importance of engagement, communication, and documentation for a successful vaccination season. Panelists from a nursing home and community coalition will share their success stories and strategies in promoting vaccine confidence and reducing vaccine hesitancy to achieve increased vaccination rates. In summary, using these elements plays a critical role increasing vaccination coverage and sustaining a program to protect us from vaccine-preventable diseases and disability.

IN THIS EVENT, WE WILL:
1. Discuss the “SHARE” communication strategy in your approach when vaccinating patients/residents, families and employees and inspire confidence in vaccines.
2. Understand the issues, barriers, and challenges that impact vaccine acceptance and how using a team approach will improve your vaccination rates.
3. Learn about the resources available to you to support your immunization program to improve vaccination rates.

REGISTER HERE:

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