



# Strategies Resources and Reimbursement FOR SMOKING CESSATION

## Evidence-Informed Strategies to Improve Smoking Cessation Efforts

- ✓ Integrate screening for tobacco use
- ✓ Offer:
  - Tobacco cessation counseling
  - Nicotine Replacement Therapy (NRT)
  - Non-nicotine tobacco cessation medications
- ✓ Apply strategies to promote health equity and reduce tobacco-related disparities
- ✓ Adopt and implement a smoke-free policy on your campus
- ✓ Track referrals to quit lines and local tobacco cessation counseling services
- ✓ Build resource links into patient visit discharge summaries and materials

## Reimbursement Resources for Supporting Tobacco Cessation

Who is eligible for smoking cessation counseling?	<ul style="list-style-type: none"> <li>• Active smokers/tobacco users who have Medicare Part B (hospitalized or outpatient)</li> <li>• Must be alert during counseling</li> <li>• <a href="#">CMS Smoking &amp; Tobacco Use Cessation Counseling Decision Summary</a></li> </ul>
Who can bill for smoking cessation counseling?	<ul style="list-style-type: none"> <li>• Any Medicare-qualified physician or Medicare-recognized practitioner.           <ul style="list-style-type: none"> <li>◦ Including PCP, NP, PA, hospitalists, emergency med, specialists from cardiac/pulmonary, geriatric, pain management, general surgery, clinical social work, clinical nurse specialists, and others.</li> </ul> </li> </ul>
Frequency of sessions permitted	<ul style="list-style-type: none"> <li>• Provider can offer two cessation attempts/year, each to include four intermediate or intensive sessions, limit to eight sessions per year.</li> </ul>
Copays or deductibles	<ul style="list-style-type: none"> <li>• Patient pays no copay or deductible.</li> </ul>
Determination of the last date a patient received a preventive service for eligibility	<ul style="list-style-type: none"> <li>• You may access eligibility information through the CMS HIPAA Eligibility Transaction System (<a href="#">HETS</a>), or an</li> <li>• Eligibility Services Vendor, or</li> <li>• <a href="#">Find a MAC Provider</a> who can assist.</li> </ul>
Billing HCPCS & CPT Codes?	<ul style="list-style-type: none"> <li>• 99406 — Smoking and tobacco use cessation counseling visit; intermediate, greater than three minutes up to 10 minutes</li> <li>• 99407 — Smoking and tobacco use cessation counseling visit; intensive, greater than 10 minutes</li> </ul>
ICD-10 Codes often used for supporting documentation	<ul style="list-style-type: none"> <li>• F17.210, F17.211, F17.213, F17.218, F17.219, F17.220, F17.221, F17.223, F17.228, F17.229, F17.290, F17.291, F17.293, F17.298, F17.299, T65.211A, T65.212A, T65.213A, T65.214A, T65.221A, T65.222A, T65.223A, T65.224A, T65.291A, T65.292A, T65.293A, T65.294A, Z87.891</li> </ul>
Reimbursements for Medicare	<ul style="list-style-type: none"> <li>• Medicare Reimbursement for a CPT Code 99407</li> <li>• Medicare Reimbursement for a CPT Code 99406</li> </ul> <p><a href="https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/PFSlookup">https://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/PFSlookup</a></p>
Medicaid Coverage for Smoking Cessation by State	<ul style="list-style-type: none"> <li>• Summary of Medicaid Coverage for Smoking Cessation: <a href="#">Click Here</a></li> </ul>

### National Resources

AHRQ recommendations for treating tobacco use and dependence: <a href="#">AHRQ Five Major Steps to Intervention (The 5A's)</a>	Tobacco Cessation Brief Clinical Intervention: <a href="#">A Practical Guide to Help Your Patients Quit Using Tobacco</a>
North American Quitline Consortium: <a href="#">Learning Communities Portal</a> with resources and best practices	Resources from organizations that build awareness for tobacco cessation and prevention: <a href="#">Partnering Health Associations</a>
<a href="#">Smokefree.gov</a> Find local tools and resources to stop tobacco use geared to the over 60 population. Additional links for veterans, women and Spanish speaking individuals.	Resources for individuals and their care partners interested in, or actively working to quit smoking: <a href="#">American Lung Association</a>
Information about FDA-approved smoking cessation medications. <a href="#">Quit Smoking Medicines</a>	CDC Health Equity in Tobacco Prevention and Control: <a href="#">CDC Best Practices User Guide</a>

### State Quit Line Resources

Alabama	Website: <a href="http://quitnowalabama.com/">http://quitnowalabama.com/</a> Email: <a href="mailto:support@iqhquitline.com">support@iqhquitline.com</a> Phone: (800)-784-8669
Florida	Website: <a href="http://www.tobaccofreeflorida.com/">http://www.tobaccofreeflorida.com/</a> Email: <a href="mailto:contact@tobaccofreeflorida.com">contact@tobaccofreeflorida.com</a> Phone: (877) 822-6669
Georgia	Website: <a href="https://dph.georgia.gov/ready-quit">https://dph.georgia.gov/ready-quit</a> Email: <a href="mailto:tobaccoprevention@dph.ga.gov">tobaccoprevention@dph.ga.gov</a> Phone: (877) 270-STOP
Kentucky	Website: <a href="https://www.quitnowkentucky.org/">https://www.quitnowkentucky.org/</a> Phone: (800) QUIT-NOW
Louisiana	Website: <a href="http://Home-Quit-With-Us.Louisiana(quitwithusla.org)">Home - Quit With Us, Louisiana (quitwithusla.org)</a> Phone: (800) QUIT-NOW
North Carolina	Website: <a href="http://QuitlineNC.com(ncdhhs.gov)">QuitlineNC.com (ncdhhs.gov)</a> Phone: (800) QUIT-NOW
Tennessee	Website: <a href="http://www.tnquitline.com">www.tnquitline.com</a> Phone: (800) QUIT-NOW