



Quality Improvement  
Initiative

# COVID-19 Vaccination Update: New Data, Knowledge and Resources from the Front Lines

## Welcome!

- All lines are muted, so please ask your questions in Q&A
- For technical issues, chat to the 'Technical Support' Panelist
- Please actively participate in polling questions that will pop up on the lower righthand side of your screen

**We will get  
started shortly!**



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# COVID-19 Vaccination Update:

## New Data, Knowledge and Resources from the Front Lines



April 2021

Leighann Sauls, RN, CDN  
Program Director: North Carolina, Kentucky,  
Georgia & Tennessee



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# Leighann Sauls

## RN, CDN

PROGRAM DIRECTOR FOR NORTH  
CAROLINA, KENTUCKY, GEORGIA &  
TENNESSEE

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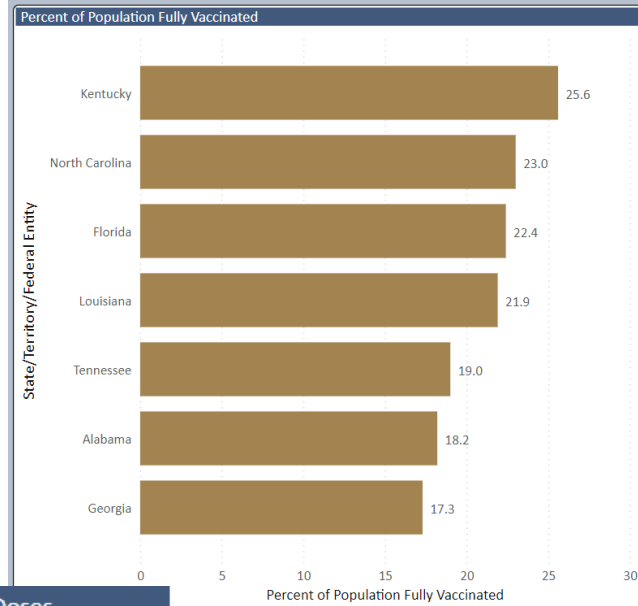


# Objectives

- Learn Today:
  - Learn up-to-date COVID-19 vaccination data
  - Hear front line immunization stories to help overcome concerns and increase vaccine acceptance rates
  - Learn from one Tennessee Community Coalition on how they are launching “COMMUNITY SPREAD” of vaccine initiatives; including tools, resources, and identification of barriers!
- Use Tomorrow:
  - Data to drive your successful immunization outcomes
  - Stories to inspire others to get vaccinated
  - Email contacts to join a local Community Coalition

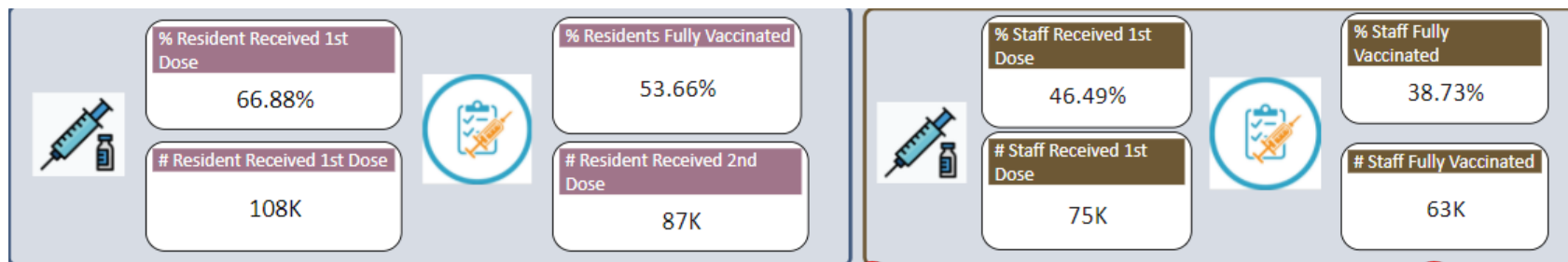
# COVID-19 Vaccine Data

CDC (April 15, 2021)



State/Territory /Federal Entity	Rank Based on % of People Fully Vaccinated	Percent of Total Pop Fully Vaccinated by State of Residence	People Fully Vaccinated by State of Residence	People with at least One Dose by State of Residence	Rank Based on % People 1st Dose	Percent of Total Pop with 1+ Doses by State of Residence	Doses Administered per 100k by State where Administered
Kentucky	23	25.60	1,141,656.00	1,677,218.00	29	37.50	60,530.00
North Carolina	38	23.00	2,416,439.00	3,676,993.00	39	35.10	56,601.00
Florida	42	22.40	4,819,498.00	7,768,818.00	35	36.20	58,437.00
Louisiana	43	21.90	1,017,907.00	1,410,511.00	53	30.30	51,503.00
Tennessee	53	19.00	1,294,250.00	2,112,243.00	52	30.90	49,527.00
Alabama	54	18.20	893,002.00	1,442,051.00	55	29.40	45,020.00
Georgia	57	17.30	1,835,536.00	3,333,309.00	50	31.40	48,576.00

# Nursing Home Resident and Staff Data – March 30, 2021



State	# NHs reporting	# Beds (# Staff or # Residents)	# Residents given 1st dose	% Resident 1st Dose	# Residents given 2nd dose	% Resident 2nd Dose	# Staff received 1st dose	% Staff 1st Dose	# Staff received 2nd dose	% Staff 2nd Dose
AL	127	14854	9033	60.81%	7906	53.22%	7624	51.33%	6633	44.65%
FL	223	26500	18358	69.28%	15508	58.52%	12697	47.91%	10939	41.28%
GA	259	28157	17662	62.73%	13713	48.70%	11490	40.81%	8914	31.66%
KY	200	18462	15268	82.70%	11586	62.76%	10699	57.95%	8785	47.58%
LA	192	23676	12865	54.34%	11304	47.74%	7634	32.24%	6544	27.64%
NC	267	27600	21218	76.88%	16286	59.01%	14786	53.57%	12480	45.22%
TN	204	22689	13904	61.28%	10595	46.70%	10351	45.62%	8420	37.11%
Total	1472	161938	108308	66.88%	86898	53.66%	75281	46.49%	62715	38.73%

# Karen James, MT(ASCP), M.S., Ph.D

## BENEFICIARY AND FAMILY ADVISOR COUNCIL MEMBER



Karen is a Med Tech with graduate degrees in Clinical Immunology. She established a hospital reference laboratory, laboratory information systems, blood bank information systems, pathology information systems, and interfaces with hospital information systems. She has also consulted with Healthcare Development Services to evaluate feasibility of consolidating hospital laboratories.

Most patients need assistance to understand what their physician is telling them, and guidance to make changes to their own lifestyles to improve their health. I have been that person for so many friends and relatives over the years; I am eager to be on a BFAC Committee to help develop materials that will make better healthcare available to patients.

**Karen enjoys quilting, traveling (she has been to every continent except Antarctica), cooking, and baking.**

**"There are no secrets to success. It is the result of preparation, hard work, and learning from failure." -Colin Powell**

# Stories from the Front Lines... Beneficiary



**Her  
Why!**

- Member of the Alliant Beneficiary and Family Advisory Committee (BFAC)
- Vaccine Advocate

**I GOT  
MY COVID-19  
VACCINE!**



# Julie Cottrell BSN, RN, LNHA

## RAINBOW REHAB AND HEALTHCARE



Julie has been in Healthcare for 30 years. The past 10 years she has been working in LTC. 5 of these 10 years she worked as a DON and for the past 5 years she has worked as a LNHA. She has worked in the Memphis market since 2005 working in LTAH, Hospital, Home Health, Case Management, Operations, and Clinical background.

Currently Julie is serving as the Memphis Area THAC President and a TN THCA Board Member for 2021 and 2022. Julie has been an active Member of the Memphis Area Nursing Home and Assisted Living Task Force Community Coalition meeting and has now joined the Memphis LTC Vaccination Workgroup.

# Stories from the Front Lines... Facility Staff



- Front Line Facility Story
- Launching Community Spread of vaccine initiative
- Utilizing NHSN for tracking



I GOT  
MY COVID-19  
VACCINE!



# Julie Clark, BS, LPTA

## SENIOR QUALITY IMPROVEMENT ADVISOR



Julie is a Licensed Physical Therapist Assistant with more than 8 years experience in managing rehab departments while treating patients in long term care, hospital, outpatient, home health, and inpatient hospitals. She has served as a Quality Improvement Advisor in Tennessee since 2012, working with long term care, hospitals, community coalitions, families and beneficiaries as they work to improve the care provided in the health care system. Her areas of expertise include geriatric seating/positioning, QAPI, NHSN, MDS quality measure review, falls reductions, community coalition development and more.

As the Tennessee Senior Quality Improvement Advisor she can assist healthcare professionals in understanding and implementing quality improvement efforts in their organizations with training events, one on one root cause analysis, and process improvement plan development.

**Julie's current hobbies include hiking in the mountains of East Tennessee, supporting people interested in changing to a clean eating through social media, assisting my two sons on their journey through college at ETSU.**

**"Be the change that you wish to see in the world." ~ Mahatma Gandhi**

**Contact:**

**[julie.clark@alliantquality.org](mailto:julie.clark@alliantquality.org)**

# Stories from the Front Lines... Community Leader



**Her  
Family's  
Why!**

- Wife
- Mom
- Alliant staff member
- Community Leader
- Vaccine Advocate



# Our Vaccination Story



- Family of 4 adults
- Small Town Pharmacy
- Called ahead to schedule
- Filled out a form online prior
- Our vaccinations go into Tennis
- Appointment took 20 minutes

# Joshua's Why



- Young Adult
- Works in the community with close interactions with customers
- Wears his mask and performs hand hygiene but did not feel fully protected.
- College student preparing for Fall return to campus
- Concerned he would bring COVID home to his family
- Has been socially isolated from friends
- Wants to return to normal

# Jacob's Why



- Young adult
- Has been fully quarantined over a year
- Cancer survivor & immune compromised
- Oncologist statement “He would most likely be ventilated and has increased risk of death”
- College student returning to campus in the fall
- He has improved comfort knowing his mask, hand hygiene, and the vaccine will improve his protection and reduce his risk of hospitalization and death.
- Wants to move out and have his own place again

# Matt's Why



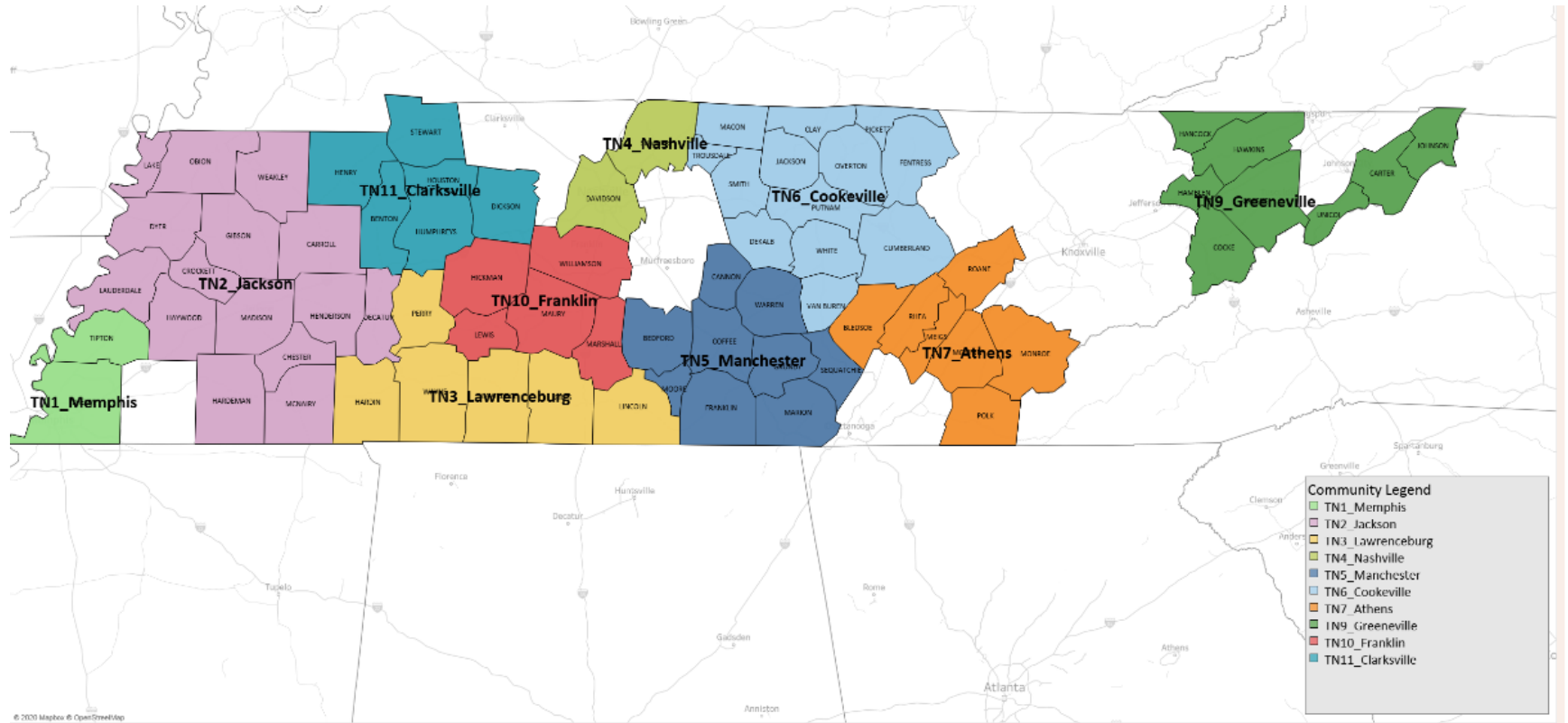
- Older adult
- Active in the community
- Cares for his elderly Mother living in Senior Apartment
- Enters many healthcare organizations each week for his Mother's appointments
- Worried about bringing COVID into the home with his immune compromised son
- Vaccine Hesitant and needed conversations, education and resources to overcome myths he has seen
- Advocate now for vaccine as the myths were proved wrong through his experience

# Julie's Why



- Older adult
- Auto immune disease
- Care for my immune compromised son and take him to many hospital and doctor appointments
- Concerned that myself or one of my loved ones would end up alone fighting for their lives inside a hospital
- Devastated by friends and loved ones that I have lost due to COVID
- Understand the need for vaccinations for herd immunity levels to save lives and reduce burden on the health care system and the workers

# Putting it into Action...



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# Stories from the Front Lines...Community Coalition Action

- Community Action
  - Reviewing the data
  - Formulating a Root Cause Analysis
  - Developing COMMUNITY SPREAD Vaccination Campaigns
  - Tracking (NHSN)
  - Building on success

# Polling Question

- Do you have a community spread vaccination campaign in your organization?
- Does it include Why statements?

Making Health Care Better *Together*

# What can I do by Friday?

Community Coalition Contacts:

- Kentucky and Georgia  
[Leighann.Sauls@allianthealth.org](mailto:Leighann.Sauls@allianthealth.org)
- North Carolina  
[Jennifer.Massey@allianthealth.org](mailto:Jennifer.Massey@allianthealth.org)
- Tennessee [Julie.Clark@allianthealth.org](mailto:Julie.Clark@allianthealth.org)
- Louisiana  
[Julie.Kueker@allianthealth.org](mailto:Julie.Kueker@allianthealth.org)
- Florida and Alabama  
[JoVonn.Givens@allianthealth.org](mailto:JoVonn.Givens@allianthealth.org)

## Join a community coalition

# What can I do by Friday?

- Identify barriers with your staff through interviews (link to CDC COVID 19 Vaccination Toolkits <https://www.cdc.gov/coronavirus/2019-ncov/vaccines/toolkits.html> )
- Identify a team to focus on a vaccine **COMMUNITY SPREAD** campaign  
<https://www.cdc.gov/vaccines/covid-19/health-systems-communication-toolkit.html>
- Identify stakeholders to assist with this work!



# Mark Your Calendar!

## Vaccination Webinar Events

May 26, 2021 – 1:00 pm ET <https://bit.ly/3ceqVEE>

June 23, 2021 – 1:00 pm ET <https://bit.ly/3lVf0yZ>

Visit our website for more info:

<https://www.alliantquality.org>

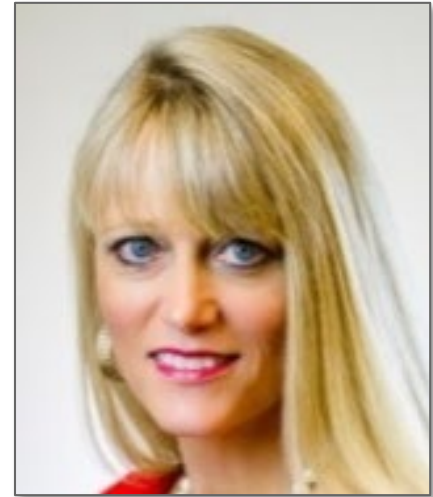
# Contact Information:

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