

## **Tips for Effectively Leading Coalitions**

The following tips from the **QIN-QIO video series on Leadership & Organizing in Action** can help your coalition move forward in action to meet or exceed established goals. Click on the link to the video series for a deeper dive into specific terms, concepts, and/or strategies: <u>https://bit.ly/35h5ttr</u>

## 6 Essential Steps to Leading an Effective Coalition Meeting

- 1. Establish Meeting Norms and Stick to Them
- 2. Maintain Accountability to Coalition Goals
- 3. Clarify Roles

- 4. Leave in Action
- 5. Delegate Tasks Don't be a Hero
- 6. Celebrate Accomplishments

Clear, powerful requests for help & support, including invitations for others to join you in what you are pursuing is key. A **Strong Ask** begins with a one-to-one meeting and includes:

- Selecting + Connecting look at people with shared interests
- Sharing Purpose share a clear purpose and why you thought about them
- Exploration + Discovery gauge interest and capacity
- Exchange of Ideas + Resources ensure engagement will be mutually beneficial
- Securing the Commitment be as specific as possible

## **Collective Decision Making:**

An inclusive process that engages everyone and allows everyone to be heard.

- Identify the decision
- Establish criteria the final decision needs to meet
- Generate ideas starting with silent brainstorming
- Evaluate ideas sift through and funnel out those that don't meet final criteria
- Make the Decision by choosing randomly, working to consensus, or by a group vote

## **Measuring Coalition Progress:**

A **Campaign Timeline** visually shows progress toward and shows how the coalition is building capacity toward individual and final (**Mountain Top**) goals.

- A **Strong Foundation** of group work to build a vision and a leadership team
- Kick-Off Event to officially launch and issue calls to action
- Peak Goals to build strategic momentum
- Tactics small actionable steps to reach each peak goal
- Final celebration



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