Tips for Effectively Leading Coalitions

The following tips from the **QIN-QIO video series on Leadership & Organizing in Action** can help your coalition move forward in action to meet or exceed established goals. Click on the link to the video series for a deeper dive into specific terms, concepts, and/or strategies: **https://bit.ly/35h5ttr**

6 Essential Steps to Leading an Effective Coalition Meeting

1. Establish Meeting Norms and Stick to Them
2. Maintain Accountability to Coalition Goals
3. Clarify Roles
4. Leave in Action
5. Delegate Tasks – Don't be a Hero
6. Celebrate Accomplishments

Clear, powerful requests for help & support, including invitations for others to join you in what you are pursuing is key. A **Strong Ask** begins with a one-to-one meeting and includes:

- **Selecting + Connecting** – look at people with shared interests
- **Sharing Purpose** – share a clear purpose and why you thought about them
- **Exploration + Discovery** – gauge interest and capacity
- **Exchange of Ideas + Resources** – ensure engagement will be mutually beneficial
- **Securing the Commitment** – be as specific as possible

Collective Decision Making:
An inclusive process that engages everyone and allows everyone to be heard.

- Identify the decision
- Establish criteria the final decision needs to meet
- Generate ideas starting with silent brainstorming
- Evaluate ideas – sift through and funnel out those that don't meet final criteria
- **Make the Decision** by choosing randomly, working to consensus, or by a group vote

Measuring Coalition Progress:
*A **Campaign Timeline** visually shows progress toward and shows how the coalition is building capacity toward individual and final (**Mountain Top**) goals.*

- A **Strong Foundation** of group work to build a vision and a leadership team
- **Kick-Off Event** to officially launch and issue calls to action
- **Peak Goals** to build strategic momentum
- Tactics – small actionable steps to reach each peak goal
- Final celebration